



Report to the Auburn City Council

Action Item

12

Agenda Item No.

City Manager's Approval

To: Mayor and City Council Members
From: Wilfred Wong, Community Development Director
Date: January 9, 2012
Subject: New Airport Road Name Change to Bud Anderson

The Issue

Should the City Council direct staff to move forward with a proposed name change to Bud Anderson for the portion of New Airport Road located north of Bell Road (see Exhibit A for location)?

Conclusions and Recommendations

A. By Motion direct staff to move forward with step #1 (letters to property and business owners) for a proposed name change to Bud Anderson for the portion of New Airport Road located north of Bell Road (see Exhibit B for steps). At a future meeting the City Council will reconsider this proposal.

OR

B. By Motion to not move forward with a name change to New Airport Road.

Background and Analysis

The City Council received a request to change the name of a portion of New Airport Road to Bud Anderson. Since New Airport Road north of Bell Road is located within the City of Auburn and Placer County, both jurisdictions will need to approve the proposal.

Staff discussed this proposal with staff from Placer County, Federal Aviation Administration, Placer County Fire Protection Planning, and the U.S. Postal Service. Following is information pertaining to the proposal:

1. New Airport Road north of Bell Road is approximately 3,700 feet in length. Approximately 30% (1,150 feet) of the street is within the City of Auburn. Also, for the portion of the street controlled by the City, only the businesses/properties along the west side are within the City of Auburn and a small portion of the east side of the street. The majority of New Airport is within Placer County (see Exhibit A).

2. New Airport Road also continues south of Bell Road and makes one name change when it crosses Highway 49 where it changes to Kemper Road. Proposal would create a second name change at an intersection (see Exhibit C).
3. FAA indicated they would not need to approve the name change, but they would need to be notified and concur with any name change that affects the airport. Also, the Auburn Airport Master Record would then need to be updated to reflect the change. Updating the Airport Master Record appears to be a simple process with little or no cost.
4. Placer County Fire Protection Planning staff prefers that the street name not change. This area is within the CSA/193 Zone for Fire protection; Placer County Fire. Placer County Fire Protection Planning staff would not be in favor of renaming any road or street, especially if only a portion is renamed. New Airport goes from Hwy 49 to the airport itself, the entire road name would need to be changed if this were to occur. Some reasons to not change a street's name:
 - Historical information; inspection files, building files, etc. would all have prior name and addresses. This makes it difficult to research in the future.
 - CAD (Computer Aided Dispatch) will need adjusting of which takes time, multiple agencies, multiple data sources, potential for error in emergency dispatching.
 - Attempts are made to avoid changing street/road name at intersections; i.e. New Airport on south side of Bell Road and New Name on north side of Bell Road, may cause confusion for emergency responders.
5. Post office has no say on naming of streets. Splitting New Airport Road at Bell not a problem, but having the city portion (west side) a different name from county portion would affect mail service.
6. City records show 11 businesses with a New Airport Road address. Placer County records show 3 businesses with a New Airport Road address. Typically there is a cost to existing businesses when there is a street name change (stationary, business cards, banking, web sites, and advertisement).

Placer County's process to change the name of New Airport Road would be as follows:

1. Applicant having frontage or addressed from said road submits an application. In this case after the City Council takes action to change the name of the road, a letter from city staff would serve as the application. At this time the City can request a waiver of the County fee of \$145.
2. County reviews the requested road name for appropriateness against County's Road Naming Policy. Personal names are discouraged, but historically significant names are permitted. Preliminary review by County finds no problem with Bud Anderson.
3. If no conflicts with the County's Road Naming Policy, the County will begin the balloting process of property owners fronting or addressed off of the road. Note only those properties on the County controlled portion of New Airport Road are eligible to vote (south of Old Airport Road). There are three properties eligible to vote. Note there are

three properties within Placer County not eligible to vote (frontage on City controlled portion of street).

4. If the County receives a favorable 2/3 majority vote, the proposal will be presented to the Municipal Advisory Council and Planning Commission for comment.
5. Proposal will then be taken to the Board of Supervisors for consideration with a recommendation.
6. Upon Board approval, staff will notify property owners and appropriate agencies of new road name.

Alternatives Available; Implications of Alternatives

1. Direct staff to move forward with step #1 for a proposed name change to Bud Anderson for the portion of New Airport Road located north of Bell Road. Staff will bring this item back to the City Council for consideration with comments from business and property owners.
2. Do not move forward with a name change to New Airport Road.

Fiscal Impact

None at this time.

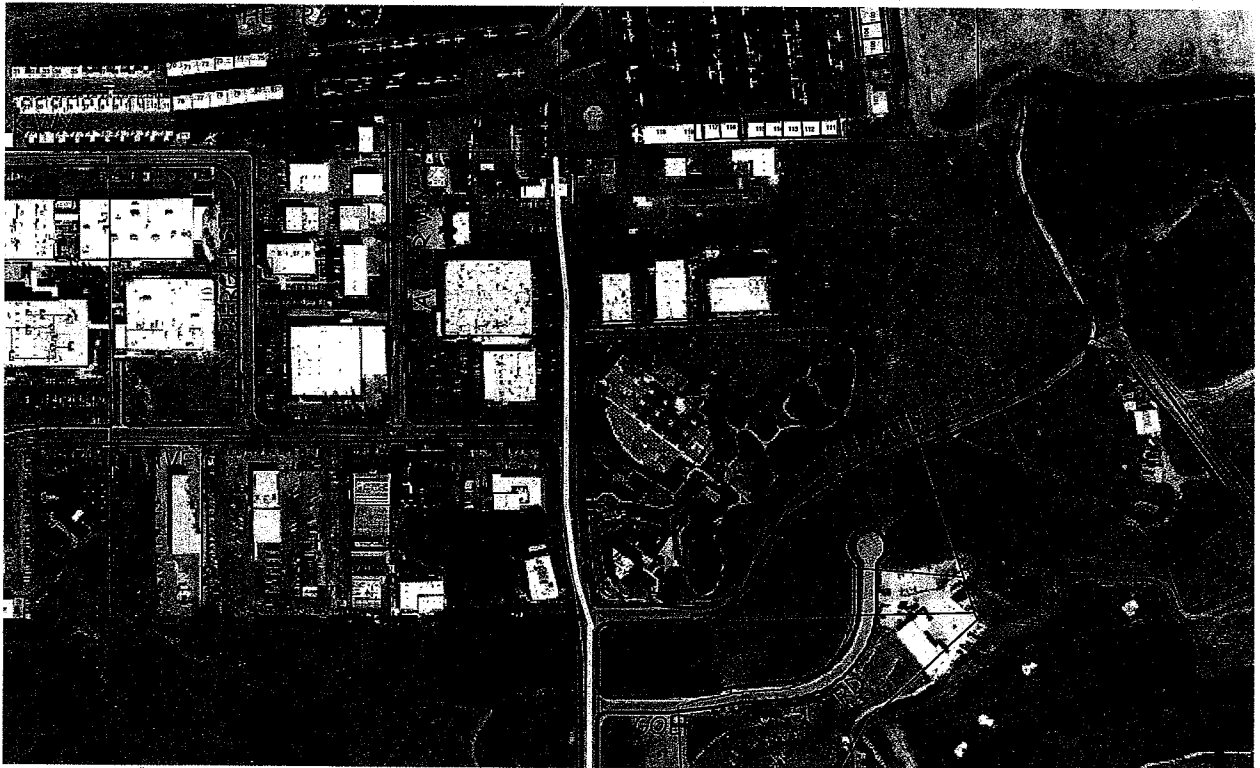
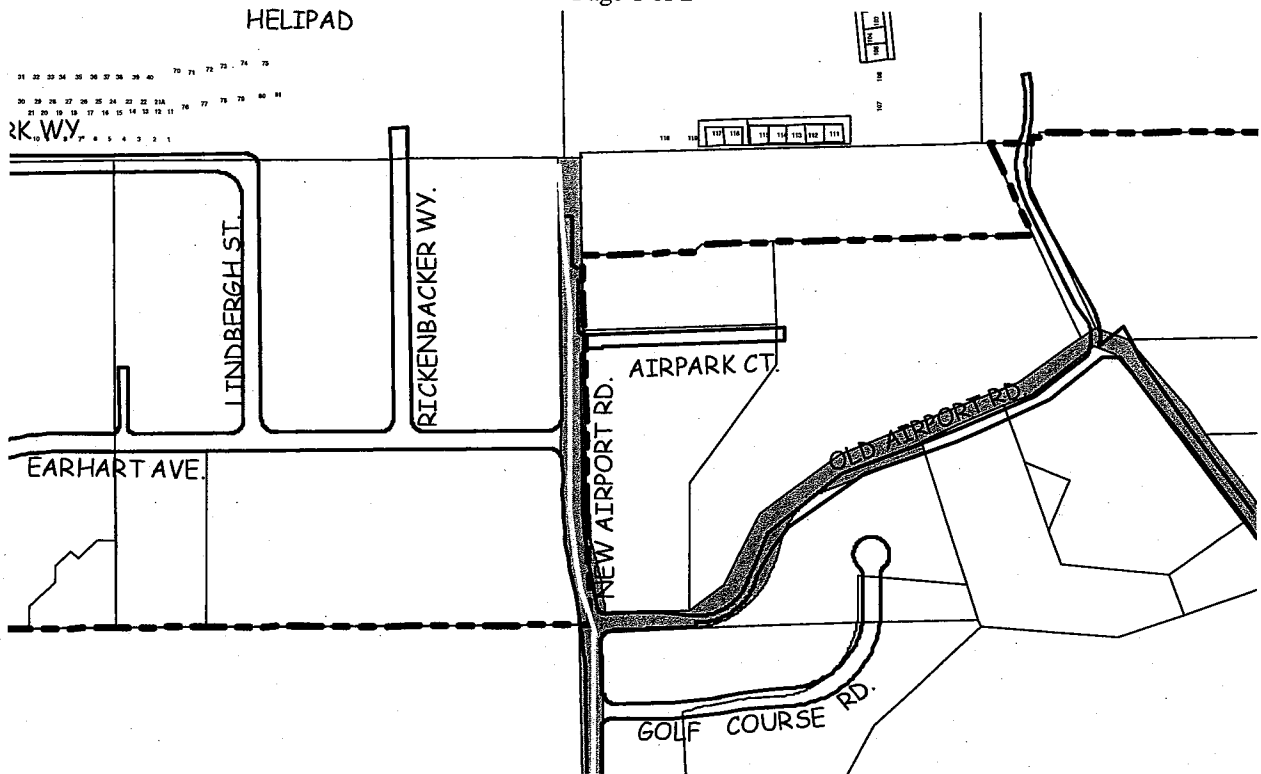
Additional Information

Please see the following Exhibits for more details:

- A. Portion of New Airport Road proposed to be changed to Bud Anderson.
- B. Steps for New Airport Road name change.
- C. Full length of New Airport Road and Kemper Road.

EXHIBIT A

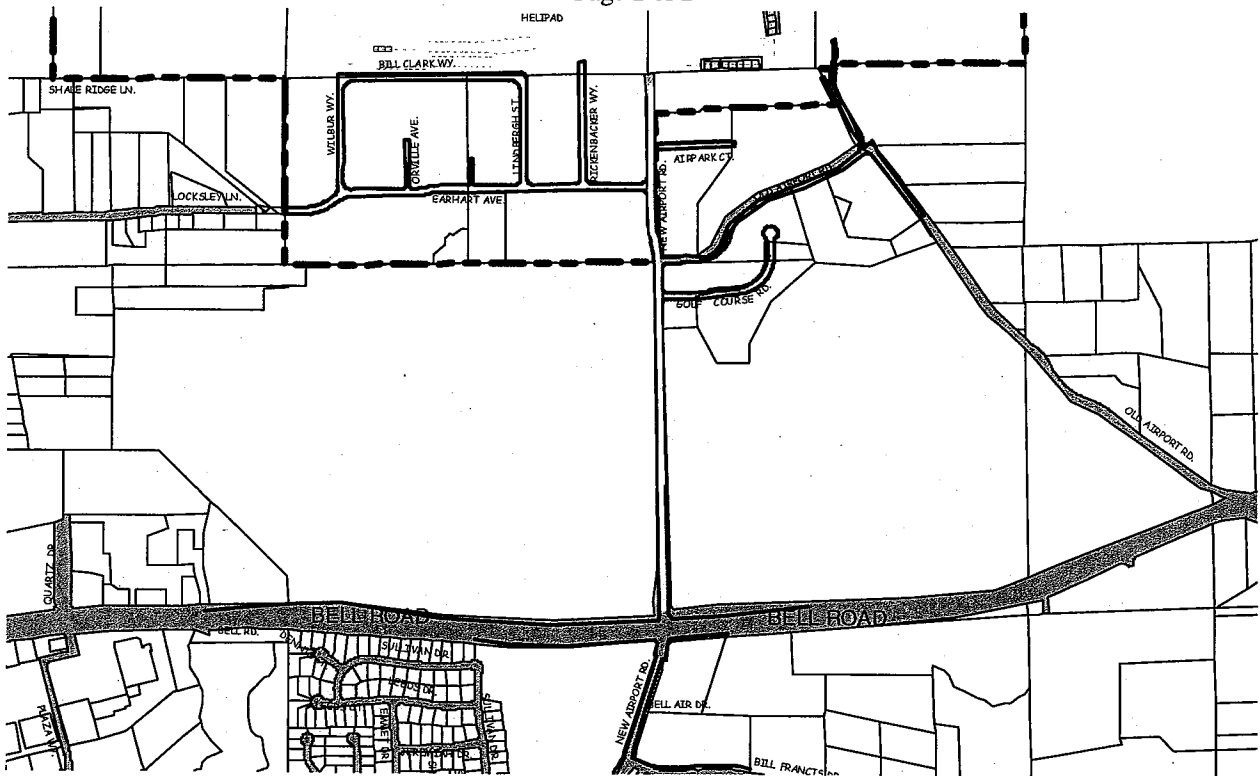
Page 1 of 2



Note: Yellow line marks New Airport Road

EXHIBIT A

Page 2 of 2



Note: Yellow line marks portion of New Airport Road for proposed name change.

EXHIBIT B

STEPS FOR NEW AIRPORT ROAD NAME CHANGE

1. City staff will mail letters explaining the proposal to all property owners and business owners along New Airport Road north of Bell Road. The letter will request their input on the proposed street name change.
2. Results of the letters would be presented to the City Council at a future meeting. At that time the Council can decide if they wish to move forward. If the decision is to proceed with the proposal, staff will formally notify all utilities and affected parties.
3. At a public hearing the City Council will consider the request. If the Council approves the street name change it would be subject to the approval of Placer County. Staff would then forward the Council's decision to Placer County.
4. Placer County would proceed with their process.

[illegible]

71

(Page intentionally blank)